

Boil-

Entered at the postoffice at Louisville, Ky., as second-class matter.

Member  
Kentucky Press Association  
and Ninth  
District Publishers League

Published every Friday by  
M. F. CONLEY,  
Editor and Proprietor.

TERMS—\$1.00 per year, in advance.

Friday, August 14, 1914.

## ANNOUNCEMENTS.

We are authorized to announce JOHN M. WAUGH as a candidate for Commonwealth's Attorney of the 32nd Judicial District, subject to the action of the Democratic party in the primary of August, 1915.

We are authorized to announce E. C. SULLIVAN, of Lawrence county, as a candidate for the nomination for Commonwealth's Attorney for the 32nd Judicial District, subject to the action of the Democratic party.

G. W. CASTLE FOR COMMONWEALTH'S ATTORNEY.  
G. W. Castle, of Lawrence county, announces his candidacy for the Democratic nomination for Commonwealth's Attorney for the 32nd Judicial District, primary election in August 1915, earnestly requesting the support of all Democrats of the district.

We are authorized to announce W. D. O'NEAL, JR., as a candidate for the nomination for Circuit Judge of the 32nd Judicial District, subject to the action of the Democratic primary.

A DOLLAR THAT CAN'T BE SPENT.  
(By Herbert Kaufman)

Every dollar spent in advertising is not only a seed dollar which produces a profit for the merchant, but is actually retained by him even after he has paid it to the publisher.

Advertising creates a good will equal to the cost of the publicity.

Advertising really costs nothing. While it uses funds it does not use them up. It helps the founder of business to grow rich and then keeps his business alive after his death.

It eliminates the personal equation. It perpetuates confidence in the store and makes it possible for a merchant to withdraw from business without having the profits of the business withdrawn from him. It changes a name to an institution—an institution which will survive its builder.

It is really an insurance policy which costs nothing—pays a premium each year instead of calling for one and renders it possible to change the entire personnel of a business without disturbing its prosperity.

Advertising renders the business stronger than the man—indeed, independent of his presence. It perpetuates systems of merchandising, the track of which is left for others to follow.

A business which is not advertised must rely upon the personality of its proprietor, and personality in business is a decreasing factor. The public does not want to know the man who owns the store—it isn't interested in him but in his goods. When an unadvertised business is sold it is only worth as much as its stock of goods and its fixtures. There is no good will to be paid for—it does not exist—it has not been created. The name over the door means nothing except to the limited stream of people from the immediate neighborhood, any of whom could tell you more about some store than he knows about his own.

It is as shortsighted for a man to build a business which dies with his death or ceases with his inaction, as it is unfair for him not to provide for the continuance of its income to his family.

(Copyright.)

Humanity may be staggered by the horrors of Europe's war, but civilization will not be destroyed. Millions of men and billions of treasure may be lost in this devilish work; thrones may totter, and new maps of Europe may be necessary before the end is reached; but mankind will, on the wreck of these ruins, build a better civilization—one in which the people, and not a few unscrupulous men who feel that they have been divinely appointed, will rule.

As the people of this country view the horrors of the European situation they may well have courage and thank God that they live in a land free from such conditions as those prevailing in Europe. While moved by profound sorrow for the awful tragedy that is being enacted, and sympathizing with the suffering on the battlefield and the greater suffering of broken hearts in homes made desolate by war's destruction, we yet have a right to lift up our hearts in thanksgiving for the blessings of this country in material things and in the freedom from the conditions prevailing in Europe.

In the light of the contrast between the blessings which the people of the United States are now enjoying, with the magnificent crops of the year and all other privileges vouchsafed to us, how small and petty seem our thoughts when we mourn because business is not quite as good as it might be and because our chances of making money are for the moment not quite so abundant as in times past.

Let the people of this country put behind them such pessimism and such narrowness, and in a spirit of enthusiastic optimism carry forward the work of the day, without hesitating or halting, and then there will be business enough for all and room enough for all when the temporary disadvantages of the present situation have passed away.

—From Manufacturers Record, Baltimore, Md., August 6, 1914.

The newspaper that relies upon freak spelling to help it "through" the world depends on alien support.

President Carvajal's resignation has been written. A special train has been ordered and he will leave with Jose M. Lujan, acting Secretary of State, their families and several others for Vera Cruz to seek shelter within the American lines.

Gov. Edward J. McDermott, of Louisville, is on the job at Frankfort to handle the helm of the State for the next three weeks when Gov. McCreary is at Atlantic City spending his annual vacation. Gov. McDermott "sits on the lid" like a veteran and he is profiting by the experience with the hope that it will be available during a four-year tenure as Chief Executive. While he has not formally announced his intention it is known that Gov. McDermott is seriously considering becoming a candidate for Governor next year, and he has been assured of strong support all over the State in the event that he enters the contest. His remarkable race for Lieutenant Governor in 1911 and the strength he brought to the State ticket has been a decided factor in boosting him for the party gubernatorial nomination, his friends say.—Louisville Times.

There was so little interest taken in the recent Republican Senatorial primary that nobody paid much attention to it. The returns indicate that former Governor Augustus E. Willson won the nomination and most of the Democratic papers are expressing satisfaction at the result. It was pretty generally recognized that if Richard P. Ernst had secured the nomination he would have put up a stiff fight as Ernst is a good organizer and is well supplied with the "sinews of war." But nobody believes that Willson can poll anything like the party strength, weakened as it is by the Progressive defection—and its a cinch that he can't get any Democratic or independent votes under false pretenses as he did when he made his winning race for Governor.—State Journal.

## NEEDS OF THE KENTUCKY LIVE STOCK EXCHANGE.

The Live Stock Exchange recently organized by the Extension Department of the Kentucky Agricultural Experiment Station has made a very auspicious beginning at listing stock for sale and also at getting in touch with prospective buyers of live stock; however, like every other business worth while, it meets with its difficulties. For example, it has some requests that it has not as yet been able to fill and on the other hand it has some excellent stock listed for which buyers have not been secured as yet. It is surprising, however, in spite of the dry weather and other unfavorable conditions to notice the heavy demand for both grade and pure bred stock.

By the way of explanation to those not familiar with the workings of the live stock exchange of the Experiment Station, the following statement might be made.

The Station was organized to develop efficient means of carrying helpful information to farmers, and otherwise operating to improve the condition of the Kentucky farmer. Among the activities engaged in by this department have been the issuing of special press notices, conducting short courses both at the Agricultural College and in various places over the State where the interest is great enough to warrant it.

The organization of farmers', and breeders' associations, conducting educational agricultural exhibits at county and other fairs and exhibitions, the conducting of boys' encampments, etc., for agricultural instruction, the installation of county agricultural agents, the organization of boys' and girls' clubs, the organization and systematic instruction of clover and alfalfa clubs, demonstration in reclamation of worn out soils, itinerant advisory work, the rejuvenation of old orchards, spraying and pruning demonstrations and general horticulture improvement work, the building of barns and silos and general dairy improvement work, the introduction of agriculture into schools, and other such enterprises too numerous to mention.

One of the most recent undertakings is the above mentioned live stock exchange which acts as a medium for those who wish to buy and sell. No fees are charged. No responsibility is assumed by this department, as its only effort is to put the prospective buyer and seller in communication, leaving them to make their own trade.

This is a service that should interest and help every farmer in the State but it takes cooperation to make such a thing go. The farmer can help not alone by listing stock or offering to buy, but if he knows of a prospective buyer or seller he should so inform this office and likewise the interested party. Farmers have been accused of being indifferent as regards the betterment of farm conditions but this should not obtain when it comes to an enterprise whose success depends upon the cooperation of the farmers themselves.

Just now we are in great need of a pure Shorthorn or Red Poll bull, several young Hereford heifers, four grade Percheron mares, twenty calves or beef breeds or grades, a number of pure bred Angus cattle, Southdown and Shropshire sheep, about twenty Duroc and Berkshire sows and a number of Jersey heifers and cows. On the sale list is a large assortment but none happened to suit the above prospective purchasers. The farmers of Kentucky can make this exchange their most valuable medium or they can make a quick failure of an organization intended to help them.

T. R. BRYANT,  
Head of Dept. of Agri. Extension,  
Ky. Agri. Exp. Station.

## CHRISTIAN CHURCH.

Reasons You Should Attend the State Convention at Ashland, Ky. Aug. 31st to Sept. 3rd, 1914.

1. Ashland is one of the most beautiful cities of Kentucky.

2. Ashland is one of the best industrial cities in the State.

3. Ashland is the gateway to the Billions Dollar Eastern Empire.

4. This is the first time in the history of the Christian Church that a State Convention has met in Eastern Kentucky.

5. The Ashland Church is a child of the State work and has gone to house-keeping; she wants the old folk to come to see her.

6. The Ashland Christian Church is one of the most beautiful and one of the best equipped buildings in the State.

7. Our cause is not strong in Eastern Kentucky. We would have you know more about this growing section

of the State and we need the inspiration of your presence.

Ashland is located on the Ohio river in Boyd county below the mouth of the Big Sandy river. Ashland has a population of ten thousand and is one of the best paved cities in the world. Practically all of the streets are paved with brick or bitulith. The avenues are one hundred feet from property line to property line. She is a splendidly laid out city and the streets are lined with beautiful trees. In the very heart of the city is a park of fifty acres with virgin forest, being one of the finest natural parks in the Middle West. Beautiful Clydesdale Park is just outside the city limits. Well may Ashland be called the "Park City." Some of the handsomest homes in the State are to be found along her avenues.

Space forbids our describing Industrial Ashland. Situated between the ore fields to the north and the coking coal mines to the south, Ashland has a decided geographical advantage. The raw material is here made into the finished product. Ashland has the largest and most modern iron furnaces and steel mill in the State, one of the largest and best equipped steel plants in the South, and one of the largest and most complete tanneries and leather plants in the world. Also a sheet mill and roofing plant, a cut and wire mill, a fire-brick plant and a million dollar by-product coke plant. Ashland is growing rapidly. A "fort rent" sign is seldom seen.

Eastern Kentucky is an Empire within itself. In the Big Sandy valley cities are springing up as if by magic. Much wealth is being poured into this section of the State that the coal fields may be developed. When the connecting link through the breaks of the Cumberland mountains is completed, the shortest route between Chicago and the Southeast, Coast and Florida will pass through Ashland and the Big Sandy valley. Ashland is the logical Capital of this Great Eastern Empire for the stands at the very gateway.

The Christian Church has spent much money in Eastern Kentucky. More money is now being spent in the Sixteenth District than in any other District in the State. Yet the church has never held a State convention farther east than Mt. Sterling.

For years the State Board assisted the work at Ashland. At one time \$1,000.00 a year was given to this work. How well that money was spent may be judged by the progress made. With fewer than three hundred members the present building was planned and built and dedicated in December, 1913. The entire plant cost \$55,000.00. On the day of dedication it was necessary to raise \$25,000.00. Over \$31,000.00 was subscribed.

The church building was designed by the same architect who designed the Paris and Winchester churches. It is beautiful in its simplicity and is thoroughly equipped. The main auditorium has a seating capacity of seven hundred and is equipped with a Moller organ of 24 stops, including the cathedral choir. The choir is seated on the floor above. The classes are separated by glass accordion doors. In connection with the basement is a completely furnished kitchen and china closet. During the convention, dinner and supper will be served in the basement at a nominal cost. It will not be necessary for the delegates to leave the building during the day.

The church has its own printing outfit and publishes on its own press a little weekly church paper. The Bible School is well equipped, including a complete moving picture outfit.

The other churches of Ashland have had their conventions but we have never been so honored. The people of Ashland and Eastern Kentucky do not know what a large body of people we are. We need the uplift and benefit your presence will give us and you may need to know more about the work in this section of the State.

The program this year will be one of the best ever presented to one of our conventions. Many of our best speakers will be heard during the convention. Among the speakers are: R. M. Hopkins, R. N. Simpson, M. G. Buckner, F. M. Tindler, E. L. Powell, W. N. Briney, J. W. Hagin, J. D. Armstrong, W. A. Fite, Prof. E. E. Snoddy, Mrs. Ida Withers Harrison, Mrs. John Gay, Mrs. Josephine Stearns, Mrs. Mary S. Walden, Prof. J. W. Hatcher, Clyde Daise, Mrs. Louise L. Campbell, H. W. Carpenter and others. W. E. M. Hackleman will have charge of the music.

The people of Ashland extend to you a most hearty welcome. The home of the city will be opened on the same basis as at other conventions. One dollar for lodging and breakfast will be the rate.

Please write Mr. W. A. Manning, 701 E. Winchester Ave., Ashland, Ky., before August 28th, that he may assign you to a home and advise you before leaving your home. Come even though you have not advised Mr. Manning and we will do our best to take care of you.

Upon reaching Ashland go to the Methodist Episcopal Church South, near the C. & O. depot for registration and assignment provided you have not been previously assigned.

IRAD.

The new school house at Dry Ridge will soon be completed.

Mr. and Mrs. Dock Jordan, of Louisville, spent a few days last week with her parents, Mr. and Mrs. James Prince.

Mrs. Sink Jordan and granddaughter Emma Bell, were in Louisville last week.

Lena Carter and Jettie Adams, of Louisville, Gratitude and Grace Darnon were visiting Miss Lena Bishop Sunday.

Misses Hazel Lee and Hazel Fraher, of Ashland, were visiting Mr. and Mrs. Lysa Prince recently.

Mr. and Mrs. Willie Carter spent a few days last week with her parents, Mr. and Mrs. G. V. Burton.

Worth Blankenship and sister, Miss Grace, were calling on the Misses Darnon Sunday.

Will Berry spent last week in Louisville.

Mr. and Mrs. John Burton were visiting Mr. and Mrs. John Frazier Sunday.

Mrs. Jane Prince is contemplating a visit to Cincinnati soon.

Mrs. Marion Carter is very ill. The singing school at Dry Ridge is progressing nicely with J. T. Spencer teacher.

BLUE EYED GIRL.

## NOTABLE SAVINGS IN DRESSES

For Women and Misses

Beginning Thursday Morning at 8:15

THIS SALE COVERS ALL REQUIREMENTS FROM THE SIMPLE LITTLE MORNING FROCK TO THE MORE ELABORATE LINGERIE DRESSES FOR STREET WEAR AND DRESSY OCCASIONS

IT IS TO BE A QUICK GOOD-BYE TO ALL SUMMER DRESSES AND INDEED IT IS AN EXCELLENT OPPORTUNITY, THE BROAD VARIETY OF STYLES AND MATERIALS WITH ALL SIZES REPRESENTED SHOULD MAKE THIS A VERY ATTRACTIVE PROPOSITION TO YOU.

## The White Lingerie and Colored Wash Dresses

Up to \$4.00 values for .....\$1.75  
Up to \$10.00 values for .....\$2.75  
Up to \$17.50 values for .....\$4.75  
Up to \$30.00 values for .....\$6.75  
One lot of WOMEN'S TAILORED WASH DRESSES, worth up to \$7.50 for .....\$1.95

## Boys' Wash Suits Attractively Priced

Wash suits that will stand the hard service, pretty styles, just what the little fellow wants and in all sizes from 2 to 6 years, either white or the season's best colors.

\$1.00 values .....73c  
\$1.50 values .....97c

## Electric Brand House Dresses

There is no doubt about the perfect fitting features of these dresses, likewise the perfect tailoring, they are really most excellent values at their regular price. These we offer you Thursday morning are made of a good quality lawn, light grounds with a variety of dainty patterns.

The \$1.00 DRESSES at .....73c  
The \$1.50 DRESSES at .....97c  
The \$2.00 DRESSES at .....\$1.25  
The \$2.50 DRESSES at .....\$1.50  
The \$3.00 and \$3.50 DRESSES at .....\$1.95

## Majestic Dress Form Specialty Priced

We have a few numbers in our Hall, Borchert full dress forms that we want to close out and with the fall sewing season so close at hand these prices should certainly appeal to you.

One lot all sizes from 34 to 40, worth regularly \$4.00, only .....\$2.95  
One lot, sizes 34 to 36 only, worth regularly \$5.50, at .....\$3.95

## The Anderson-Newcomb Co.

On Third Avenue

Huntington

## DANIEL'S CREEK.

School is progressing nicely with Miss Fay Adams teacher.

A large crowd from this place attended Sunday School at Oak Hill Sunday.

Mrs. Nella Crabtree is visiting on Catt.

Misses Hattie and Madge Curnutte, Tessie Chaffin and Maud Jobe were calling on Miss Jessie Hayes Sunday.

Mrs. John Gartin and Mrs. Willie Adams were visiting their sister, Mrs. R. M. Dean, of this place recently.

Riley Shannon passed down our creek Sunday.

Miss Fay Adams visited her grandparents, Mr. and Mrs. Graham, Saturday and Sunday.

Martha Holley is staying with her grandmother this week.

Dennie Kitchen was calling on Miss Georgia Holley Sunday.

Martha Holley was visiting the Misses Christian Sunday. M. B. H.

DEEP HOLE.

Rev. Hicks filled his regular appointment here the first Sunday.

Rev. Lindsey Copley preached an interesting sermon here Sunday. He was accompanied by his wife.

Mrs. Len Diamond and children, of Bloomington, O., are visiting her parents, Mr. and Mrs. R. C. Roberts.

Mrs. Valdia Diamond and children, of Ohio, are visiting her parents, Mr. and Mrs. G. C. Short.

Miss Mae Hicks, of Evergreen, called on Misses Alice Diamond and Martha Clarke Saturday and Sunday.

Misses Alice Diamond and Martha Clarke attended the ice cream festival at Lick Creek Saturday night. They spent Sunday with Miss Gypsy Thompson, of Lick Creek.

Miss Sadie Diamond visited home folks recently.

Miss Tammie Cornwell called on home folks at Fallsburg last week.

There will be a pie social at Deep-hole school house Saturday night, Aug. 22nd. Girls bring your pies, and boys bring your pocketbooks. TRIXIE.

HULETTE.

Our school is progressing nicely at this place with Miss Gussie O'Daniel teacher.

John Wooten, who has been working at Beaver, has returned home.

Mr. and Mrs. Luther Powers and children were visiting French Harmon and family Sunday.

Miss Nancy O'Daniel, who is teaching school at Patrick, is visiting home folks Saturday and Sunday.

Dick Nunley was calling on Miss Esther Burton Sunday.

John Wooten and Grace Queen were out driving Saturday.

Miss Carrie Compton was in Fallsburg Monday.

Mrs. Hose Cochran was visiting at D. A. O'Daniels Sunday.

Quite a crowd attended meeting at Long Branch Sunday night.

Luther Powers is having a fine silo built.

Mrs. S. G. Curnutte, of Catlettsburg, was visiting her sister, Mrs. Cora Compton, this week.

Mrs. C. W. Honaker was visiting home folks Sunday.

Theodore Riffe and Henry Justice, of Glenwood, were transacting business at Squire Compton's Tuesday.

James Fraher and family, of Portsmouth, O., are visiting relatives here.

TWO CHUMS.

GRIFFITH CREEK.

After closing a revival at Georges Creek with forty-two conversions, Rev. Vincent Tygart stopped over with us and preached a very interesting sermon Saturday night while on his way to Walbridge to open a revival.

Mrs. Chas. Daniels, who had typhoid fever for some time, is improving.

Mrs. Jim R. Castle has been quite sick during the past week.

Mrs. Belle Mounts made a week-end

visit with relatives on Durbin.

James Childers is on the sick list. Jack Fyfe and wife left Monday for a visit to their sons at Hitchens, Carter county.

Quite a crowd of young folks attended church here Sunday from Three Mile.

Mrs. Julia Thompson, of Norris, spent several days here last week the guest of her sister, Mrs. Martha Back.

Little Miss Nellie Preece, of Cherryville, spent several days during the past week here the guest of her grandparents, Mr. and Mrs. W. F. Back.

Ezra Wright was very painfully hurt one day last week while working on the hickory job here by a brake stick flying out of a car wheel and striking him on the head. He went to his home on Bull Creek the day following the accident.

Julius York and wife, of Torchlight, spent Thursday and Friday here the guests of Mr. and Mrs. Mat York.

Little Tommy York has been very sick during the past week.

Castle & McKinter have begun operation on the Long Branch tract of timber, making five different mills within two and one-half miles of Needmore, four on our creek and one just across on Three Mile Creek.

Frank Childers, of Roanoke, Va., is here on an extended visit with his brother, James Childers.

George Mounts has returned from an extended visit with sister, Mrs. James Williamson, at Hellier.

MUTT.

WELL DESERVED.

The Praise That Comes From Thankful Louisa People.

One kidney remedy has known merit.

Louisa people rely upon it. That remedy is Doan's Kidney Pills.

Louisa testimony prove it reliable.

A. Wellman, butcher, Cross St., Louisa, says: "My kidneys give me great annoyance for years. The action was irregular and the kidney secretions were unnatural. I also had backaches. Different medicines I used gave me no benefit until I began taking Doan's Kidney Pills. In a short time I began to feel better and before long I was strong and well. Doan's Kidney Pills are the finest kidney remedy I ever used and I never tired of praising them."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Wellman had. Foster-Milburn Co., Props., Buffalo, N. Y.

METHODIST EPISCOPAL CHURCH.

Sunday, 9:30—Sunday School. Let every member be present next Sunday.

10:30—Morning Worship.

The pastor desires the presence of all the membership.

2:00—Meeting of the various committees. Please attend to this service.

7:30—Evening Worship. An interesting question will be discussed at this hour.

Prayer Meeting as usual on Wednesday evening. Choir rehearsal on Friday evening.

If you are a member, if you are loyal, if you are interested, will you come to the service? The church of Jesus Christ needs you, and you need the church of God. C. B. PLUMMER.

The Government at Mexico City, it is now believed, will be peacefully turned over to the Constitutionalists, while the Federal army will march out of the capital to a Southern city to await developments after offering their services to the new government in exchange for guarantees.